

## PCASA CODE OF ETHICS

1. Members are to maintain high professional standards consistent with sound practices.
2. Members are to conduct business relationships in a manner that is fair to all.
3. Members will promote professionalism in the cosmetic tattoo/permanent makeup industry without discrimination against any fellow member's background.
4. Members will further the interests of the Association and encourage cooperation throughout the cosmetic tattoo industry.
5. Members will refrain from any immoral or unethical behavior in their business dealings.
6. Members will strive to participate in continuing education to upgrade and improve their knowledge and skills.
7. Members SHOULD ATTEND A BLOODBORNPATOGEN CLASS EVERY 2<sup>ND</sup> YEAR
8. Members will use only those tattoo products, imported from reputable companies and will not use any product deemed unsafe or improper by the FDA.
9. Members agree that manufacturers and distributors of equipment or supplies, including pigments and anesthetics, will not provide false or misleading statements to the consumer and will fully disclose all ingredients.
10. Members will utilize safe practices of sterilization of all machine or device components that can potentially be contaminated by bloodborne pathogens. Disposable parts, including needles, will not be reused.
11. Members agree the application of permanent makeup is in fact tattooing. Members will not deceive their clients regarding this aspect of permanent cosmetics by stating "this is not tattooing."
12. Members understand the process of tattooing is not temporary or completely painless. Members will make no false or misleading statements to the public in their advertisements, brochures, or consultation materials regarding the process of tattooing.
13. Members agree that any training program at the fundamental level shall be no less than 100 hours (Not less than 65 classroom hours) in duration and shall include practical components under direct instructor supervision. Members agree not to teach any such program which falls short of these minimum standards (refer to PCASA Training Guidelines).
14. Members may not appropriate any Association materials, including items such as articles, videos, images, and membership lists for their own personal gain. Members may not reproduce or use any of said materials, including the membership list, for any reason without the prior written approval of the Board.