

INTERNATIONAL PERMANENT MAKE UP CONFERENCE & CHAMPIONSHIP 2018

PRETORIA, SOUTH AFRICA
10-12 AUGUST 2018

Organised By:



Dear Permanent Cosmetic Professional

It is with great pleasure that we would like to invite you to participate in this year's **International Permanent Make up Conference and Championship 2018!**

This will be the largest and most coveted event yet to be hitting the permanent makeup industry this August 2018, in South Africa! It will be without a doubt the most important event of the year and the event is right at our doorstep! What makes this event so special is that it unites professionals in the field of permanent make-up and allows for networking and building a community within our industry. Not only will you be able to meet fellow South African specialists, you will also be able to meet specialists from different countries within the permanent makeup world. We are so incredibly excited to host this year's spectacular event! Being able to share the knowledge gathered by every speaker through years of experience makes this event the most valuable congress to be held to date here in South Africa!

The comprehensive educational program of the congress is presented by leading international and South African speakers considered experts within the field of permanent makeup. Covering Topics from psychology, professionalism in business and how to deal with difficult clients to the most advanced techniques and technologies currently available in the industry.

If you are interested in furthering your career as a novice or an accomplished artist wishing to master and hone the techniques currently available on a global scale, then this is the conference for you! You will be able to see first-hand how the PMU masters of the industry does their procedures with live demos on machine strokes, microblading, shaded eyeliner, lips and a

great deal more! Being a participant at this year's Conference will ensure networking establishment creating new opportunities for professional development and a deeper study of the many technical and aesthetic aspects pertaining to permanent makeup today.

Our congress will be held on the 10th, 11th and the 12th of August 2018 in Pretoria at the Protea Fire and Ice Hotel in Menlyn, Gauteng! With Johannesburg just around the corner this location is sure to fulfil every desire from Safaris and Game Lodges to the glitz and glamour of the Sandton shopping experience!

The Conference is open to distributors and all interested professionals within the field of permanent makeup, both beginners and masters with years of experience. The Conference will be the first of its kind here in South Africa making it an event not to be missed!

We have exciting early bird specials on our ticket sales:

EARLY BIRD TICKETS BOOKED by June 1st:

PCASA members R3200

Non-members R3800

AFTER June 1st NORMAL TICKETS:

PCASA Members R3600

Non-Members R4600

GALA COCKTAIL PARTY

The Organizing Committee of the International Permanent Makeup Conference is honoured to invite you to the

gala cocktail party, which will be held on the 11th of August on the Saturday of the official Congress!

This will be a great opportunity for all participants to meet new colleagues and network while having an unforgettable evening!

We look forward to an enjoyable evening in a fantastic venue with delicious food, drinks and live entertainment. This will surely be a night to remember! We encourage every participant to dress up for the occasion. We will have the opportunity to take amazing photos to remember this amazing evening.

DRESS CODE: HOLLYWOOD GLAM

Cost: R450

Location:
Protea Hotel Fire & Ice, Menlyn, Pretoria.
221 Garsfontein Road
012 471 8600

♦ IMPORTANT

WHAT TO BRING FOR THE CONFERENCE:

We encourage all participants to bring along their own PMU Machines or Microblading tools regardless of which brand it is. This is for all participants to practice each technique that will be presented by the different speakers at the conference. We will provide practice pads during presentations.

This will be a great way for participants to learn the techniques doing practical work.

Remember to also bring along needles to practice with (refer to program for needles and techniques). **It does not matter which machine or microblading tools you have. All machines are welcome!*

For more Information contact : info@pcasa.org.za

The Permanent Cosmetic Association of South Africa • www.pcasa.org.za

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