

INTERNATIONAL PERMANENT MAKEUP CONFERENCE inviting you to join our MICROBLADING AND PERMANENT MAKEUP CHAMPIONSHIP 2018

Participating in the championship allows for professional and spiritual growth of each applicant. This is a tremendous opportunity for self-growth in your craft. It is not about the outcome, but the victory you find by participating in an event which could possibly change the course of your career. We are excitedly waiting for new winners and leaders in the permanent make-up industry! First 3 winners in each category will receive PRIZES with total VALUE of R140000 from our sponsors: Biotek, Swiss Colour, Nouveau Contour, Sulé Loggenberg MMPSI, NuSkinnovation, PhiBrows Jade Petkov, MediNum, Image Division, Li Pigmentsb, Permablend, Permanent makeup suppliers and others.

We will promote the winners on all our social media channels! Ready to win?

Championship Programme

The championship will be divided into 2 different categories of which you may only attend 1 category and be performed on latex :

1. Machine Brows hair simulation technique
2. Microblading Brows

Cost of attending: R700

Location: **Lasting Impressions** No 23 C/O Hazelwood Street & 18th Street, 18th St, Menlo Park, Pretoria, 0081, South Africa

Time: 13.00

When: 10th August

JUDGING CRITERIA:

All of our judges will assess your ability based on;

1. Drawing and design
2. Shape
3. Symmetry
4. Hair stroke arrangement
5. Overall look
6. Colour choice

Prizes:

 Sulé Loggenberg MMPSI - World Renowned Institute of Permanent Makeup & Microblading sponsoring R25500 worth of Prizes

 Permanent Make up category:

 1st Price - New BELUS KC Device, suitable for Permanent Makeup and Paramedical Procedures.

R10 000

 2nd Price - One-on-One Paramedical Master Class, with Sulé Loggenberg.

R8 500

 3rd Price - One-on-One Bootcamp Class, with Sulé Loggenberg .

R7 000

 Swiss Color sponsoring total worth of R49000

Permanent make up winners:

 1. DermaSR8 Training -Meso Lift Therapy Basic + Advanced (non surgical facelift) Scar revision and relaxation

(all types of scarring)

Hair growth stimulation

with Mandi Barnard worth R11000

🏆 2. Swiss Color Pigments & Products worth R9500

🏆 3. Swiss Color Product Bag worth R4000

🏆 Microblading winners:

🏆 1. DermaSR8 Training with Clarissa Pretorius worth R11000

🏆 2. Swiss Color Microblading kit worth R9500

🏆 3. Swiss Color Product Bag worth R4000

!!Each delegate of the conference will receive Goody Bag worth R1150

🌟 Biotek offers prizes worth R20900:

🏆 Permanent Make up category:

🏆 1. Top pigments selection worth R10 000

🏆 2. Pigment Shaker worth R1500

🏆 3. Biotek Pigment worth R1200

🏆 Microblading

🏆 1. Biotek microblading tool Caliper worth R5500

🏆 2. Shaker worth R1500

🏆 3. Microblading pigment R1200

Don't miss Biotek lucky draw on the stand, so you can win Biotek Stilus Evo device

🌟 MediNumb:

2 Hamper bag worth R6150 for Permanent Makeup and Microblading Categories winners

Hamper bag:

1. Medinumb- 1x 100g MediNumb

MediNumb is a medical graded topical anaesthetic that can be used with any aesthetic treatment.

1X Golden Mean measuring tool

Golden Mean Calipers are designed to make small and accurate measurements for the design of the eyebrows in accordance with The Golden Ratio

25x 12# slanted 6D blades

Highest quality nano needles with a diameter of 0.15mm per needle are used in our 12 needle positioned into a slanted blade to give the thinnest brow strokes and most crisp end result

25x 18# U-Curve 6D blades

Highest quality nano needles with a diameter of 0.15mm per needle are used in our 18 needle positioned into a U-Curved blade to give the thinnest brow strokes and most crisp end result

1X Rose Gold cosmetic bag

All of this beautifully wrapped up in a rose gold cosmetic bag.

🌟 NuSkininnovation prizes worth R3450

Microblading

1. 🏆 1x Fotona Fraxel Laser worth R1500

2. 🏆 Under arm hair removal worth R500

Permanent Makeup categories

- 1 🏆 IPL skin treatment worth R950
2. 🏆 under arm hair removal worth R500

🌟 Jade Petkov PhiBrows gives prizes worth R25075:

🏆 Microblading winners:

1. 🏆 Microblading PhiBrows kit worth R13000

- Phi Block Tonic
- PhiBrows 18U Classic Disposable Tools (10pcs)
- 18U Blade (50pcs)
- #11 Blade (50pcs)
- PhiBrows SUPE Red 5ml (2pcs)
- PhiBrows SUPE Black 5ml (2pcs)
- PhiBrows SUPE Yellow 5ml (2pcs)
- Phi Tool (50 silicon caps incl)
- PhiBrows Stainless Steel Classic Holder
- PhiBrows Stainless Steel Eccentric Holder

2. 🏆 voucher 20% off PhiBrows Course worth R6900

3. 🏆 voucher 15% off PhiBrows course worth R5175

Don't miss Biotek lucky draw on the stand, so you can win Biotek Stilus Evo device And many more!

🌟 Nouveau Contour offers:

Microblading and Permanent Makeup first place winners: Insulated pigment bags to the value of R3600

🌟 IMAGE DEVISION-

TWO VISEO BASIC COLOUR THEORY FOR PMU & MICROBLADING by Nikk Van Gend worth R3200 for microblading and permanent make up winners :

☐ This session will teach you how to avoid colour mistakes in pmuµblading and how to correct old pmu. Generic info for any brand and how Li Pigments work:

Details of the color session:

PART 1: Basic Color Theory (for any brand!)

*The Color Wheel - undertones explained. Skin tones explained. How they work together

*Overtones

*Pigment Composition - Iron Oxides & Organics and what it means for us.

*Other factors that influence color

*Color Correction - in general and for microblading

PART 2: Li Pigments

1. History of Li Pigments
2. Different ranges available
3. How to use color charts
4. Correction of old pmu
5. Tips for pmu
6. F.A.Q

<https://vimeo.com/224613537>

🌟 Permanent Makeup suppliers and Permablend offers Microblading winner prize worth R2050:

LED Magnifier Spectacles

Clear Face Mask

Brow Ruler

Eyebrow Stencil Set

Waterproof Brow Pencil
Red Manual Microblade Pen
#14 Flex 10-pack Microblades
#14 Gold 5-pack Microblades
#7 Flex 5-pack Microblades!

NOTES:

* Latex is provided for each participant

* Other Materials will **NOT** be provided by the organiser. It is the responsibility of the participant to bring your own device, tools and pigments. The organizer will however provide beds, stools and trolleys with lamps.

* The winners will be revealed during the grand gala dinner on August 11th, 2018.

* All decisions made by the judges are final.

TERMS OF REGISTRATION

For registration you need:

1. Application Form Provided.
2. Payment for chosen nomination.

* *It is obligatory to prepay your participation in the Championship in full to avoid being prohibited to participate.*

We are so excited to meet you all and look forward to seeing all the wonderful work.

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